



LEAVE
MARK

MCAST INSTITUTE FOR THE CREATIVE ARTS
ANNUAL EXHIBITION 2016

Sponsors' Package

CONTENTS PAGE

5	Who We Are
6	New Exhibition
8	Our Proposal
10	Package Overview
12	Bronze Package
14	Silver Package
16	Gold Package
19	Sponsorship Agreement



WHO WE ARE

LEAVE a MARK is this year's brand for the MCAST annual Exhibition 2016. Our aim is to expose each and every student's passion to an ever expansive audience while leaving a mark on our viewers on both a creative and an impressionable scale.



NEW EXHIBITION
























This year the Exhibition is changing its format to transform the Institute into an artistic hub, and by giving a space to the students to leave their mark with the industry and the public at large. This is going to be done by offering a dual format to the audience. On one level, the audience will experience the wide scope of artistic works that our students will be showcasing, demonstrating the variety of departments in our Institute. On another level, each department is going to have an evening whereby it will engage in dialogue with the audience through a number of exciting and dynamic activities. We believe that the richness of the programme will be truly appealing to all visitors!



OUR PROPOSAL

This year we wanted to create a theme that fully focuses on the individual styles and works that each student has nurtured over their years at the institute. To make our vision come to life, we kindly ask for your generosity. In return, LEAVE a MARK is willing to present numerous offers.



	BRONZE €999 -	SILVER €1000 - €4999	GOLD €5000+
Corporate Items			
Invitations			
Posters & Leaflets			
Website			
Social Media			
Exhibition Catalogue			
Special Thank You			
Opening Credits			
Closing Credits			
Celebrity Wall			
On-Site Exhibition			

PACKAGE OVERVIEW

The following table briefly explains what LEAVE a MARK is willing to present in return for your generosity depending on which package your offer will fall under.





Mock-up of social media advertisements.

BRONZE PACKAGE

€999 -

The **BRONZE** package will consist of having the company's logo appearing on the following:

- » Social media advertisements.
- » Website.
- » On-site in the Exhibition.
- » Closing credits on promotional moving images.





Mock-up of fundraising advertisements.

SILVER PACKAGE

€1000 - €4999

The **SILVER** package will consist of having the company's logo appearing on all the offers of the bronze package, together with the following:

- » Invitations.
- » Posters and leaflets.
- » Exhibition catalogue.
- » Celebrity wall.





Mock-up of promotional materials.

GOLD PACKAGE

€5000+

The **GOLD** package will consist of having the company's logo appearing on all the offers of the bronze/silver packages, together with the following:

- » Corporate items.
- » Special thank you in Exhibition catalogue.
- » Opening credits on promotional moving images.



SPONSORSHIP AGREEMENT



Company:

Contact Person:

Address:

Telephone:

Email:

On behalf of the company as stated in the information above, has agreed to sponsor LEAVE a MARK, MCAST Institute for the Creative Arts' annual 2016 Exhibition with the sum of . This sum entitles the company to receive in return all the indicated benefits as marked in the package deal.

Signature

Date



contact@leaveamark.info

Facebook: [leaveamark2016](#)
 Instagram: [#leaveamark2016](#)



Misrah l-Ghonoq,
 Targa Gap, Mosta,
 MST 1735

Confirmation, is to be made as soon as possible. Artwork of the logo and full payment is to be sent by Tuesday 31st May 2016. No responsibility will be assumed if the logo does not reach MCAST ICA prior to printing as stipulated by the given date. Artworks are to be in high resolution. Formats accepted are Hi RES PDF or JPEG (300 dpi).

Please email the following Sponsor Executives to book your sponsor package.

Iro' Loupatatzi Mallia - Iro.Loupatatzi.a103711@mcast.edu.mt
Rebecca Dalmas - Rebecca.Dalmas.a103737@mcast.edu.mt



www.leaveamark.info